

Central Training Group
Breaking the Barriers enabling learners to live the dream

High course fees and employers reluctant in taking on an unskilled workforce, Claire Jackson (20), like many others felt the burden of the current economic crisis ruin any near future dreams of becoming a Graphic Designer. Luckily a local outing to Heart's Essex Career Show, Basildon in February, helped make her dream a reality.

Central Training Group exhibited at the Heart's Essex Career show, promoting a profile of courses alongside a competition for one person to win £6,000 worth of training in either Hairdressing, Business Training or Graphics.

"A friend of mine joined Central Training Group to do his Hairdressing Apprenticeship and he highly recommended their training. When I saw them at the Career Show, I entered their competition. When I found out I won, I was shocked, ecstatic, and excited."

Claire chose to use the £6,000 worth of training towards a Level 2 Graphic Design course. *"I have always wanted to do Graphic Design. My Stepdad has had a lot of influence on me as he is on Photoshop a lot, manipulating photos, etc, and he is amazing at it."*

The Graphic Design course will provide Claire will valuable skills required for a career in Graphic Design, using a variety of software including, InDesign, Illustrator and Photoshop.

Wayne Simms, Graphic Co-ordinator said *"This course covers fundamental aspects of the design and print industry. Claire will learn to prepare artwork for professional printing and learn how to promote herself as a designer."*

Claire will start her Level 2 Graphic Design course in May 2010. To follow Claire's progression and to find out more information about Central Training Group courses, please visit:
www.centraltraininggroup.com or call 0800 7837901.

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