

Joshua Galvin@Central : Summer Collection



From the Summer Collection by Emma Crosbie and Holly Barker

Trained at Sassoon's, Emma Crosbie and Holly Barker are now NVQ trainers at the Academy.

An interview with Emma Crosbie and Holly Barker

Q1: The Joshua Galvin @ Central summer collection looks fantastic, what inspired you both to produce this?

Holly: We took our inspiration from the 80's and trends at the time of the shoot, for example, texture within shorter looks. I personally love Agnes Deyn's hair which is why I cut Pip's hair the way I did, I like the idea of being able to make one look very versatile.

Emma: For the colour, I liked the idea of working with orange tones. We put a panel through Liv's fringe, and kept the base natural. With Pip, I just wanted to keep the blonde really clean.

Q2: Did you both bounce ideas off each other, or did you have a separate vision?

Holly: We are both into the same kind of things, both with hair and in fashion, so it was quite easy to come up with ideas and agree on what we were going to do.

Emma: We really liked the clothes as well, we were very lucky Sanrizz let us borrow them.

Q3: When producing a collection, how important is it to have the right model?

Emma: It is absolutely vital to have the right model for everything you do, even on model nights in the salon.

Holly: It's important to sell your work and put your name on it, it makes it stand out from the crowd.

Q4: Do you look at fashion designers next seasons trends to help create new ideas?

Holly: Yes, I think it is important to be aware of what is going to be on the Catwalks and in the salon. Even though I don't work in a salon anymore, I am still interested in what Sassoon's and Hob's are doing.

Emma: I think it is very important as a hairdresser to be aware of latest trends, it is a question I get asked quite a lot.

"It is important as a hairdresser to be aware of latest trends."



From the Summer Collection by Emma Crosbie and Holly Barker



From the Summer Collection by
Emma Crosbie and Holly Barker.

Q5: How important is it for salons to produce collection?

Emma: If you want the public to see what you do as a company, it is extremely important. It does bring clients into the salon if they can see what you can do. It also makes you stand out.

Holly: It is important to produce 2-3 collections a year to express yourself as a company.

Q6: What will we be expecting to see from you both in the future?

Emma: Hopefully lots more photographic work for Joshua Galvin @ Central Academy.

Holly: We really enjoyed working on this shoot, so would love to do more.

What background work goes into a collection?

Emma: A huge amount. We were working on the models for 4 hours before they were shot. It takes a long time to get everything perfect.