

Snapper tells the snippers what to do

A SOUTHEND photographer has helped pen a training book which shows hairdressers how to prepare models for photoshoots.

Billy Moore, of Central Training Group, has written a section on photography in the new manual for NVQ levels one and three in hairdressing.

The section will make up 20 per cent of the qualification for hairdressers.

Mr Moore, who works from offices in Alexandra Street, Southend, said the Government wanted to retain more people in the hairdressing industry as the drop-out rate was too high.

He said: "They think they are going into an exciting fashion industry, but they end up washing hair, sweeping floors and making drinks. The Government said 'what can we do to make them more excited?' I said 'let's do photoshoots - they want to show off their work'."

The initiative helped keep more people in the industry as budding hairdressers could see what they could achieve.

Mr Moore said: "They gained the motivation to stay in hairdressing and build up qualifications because they could see what will happen at the end."



■ Snapper – Billy Moore has written about preparing models

Picture: ANNA LUKALA HAJKT7