

## **World Skills London 2011**

Joshua Galvin @ Central Training were thrilled to deliver two showcases at World Skills London 2011 after competing against hundreds of universities, colleges and training providers for the Hair & Beauty feature stage performance.

Joshua Galvin @ Central Training were among 30 proud showcase exhibitors chosen for this year's World Skills London event which attracted over 150,000 visitors over the four days from across the UK.

*"We are so proud to be chosen to showcase our hairdressing expertise on the hair & beauty feature stage to thousands of young people this October. It was a fantastic opportunity for young people to meet hairdressing apprentices their own age and showcasing their skills to a live audience. We hoped it encouraged other young people to get involved in a vocational training course which sets them up with skills for life"* Martin Kolton, Chairman, Central Training Group.

The artistic teams from Big Yin and Sanrizz accompanied Joshua Galvin @ Central Training live on the performance stage by delivering hair and barbering demos to hundreds of visitors causing a buzz of excitement.

The excitement didn't end there either, Joshua Galvin @ Central offered a variety of hairdressing demos and services to visitors live at their exhibitor stand.

*"We decided to offer FREE haircuts, styling and Balmain hair extensions to draw attract more visitors to the stand . . . and it worked! Our Master Barber, Sheriff Mehmet, was overwhelmed with clients; four guys every hour".* Martin Kolton, Chairman, Central Training Group.

Hob apprentices also joined the Joshua Galvin @ Central stand, offering hair demos and tips to the audience.

The star over the four day event has to be Joshua Galvin @ Central's apprentice, Tia Davis. She completed her fast track hairdressing apprenticeship with the academy at the beginning of the year and is now enrolled onto the barbering apprenticeship, looking to complete early next year.

*"We know we'll see great things from this young lady! Tia is a promising young hairdresser, she's dedicated, hardworking and passionate about hairdressing. Tia volunteered her time here at the stand over the four days along with our hairdressing tutors. The visitors loved her - she's a complete natural."* Claire Ensor, Joshua Galvin Academy.